



Press Announcement
For Immediate Release
22 June 2010

Packard Bell EasyNote X series

Dive into entertainment

- Thin and light
- Classy style
- Glowing "swimming pool" touchpad
- Ideal mobile home theater studio
- Easy social networking

The **Packard Bell EasyNote X series** notebooks are perfect for users who like to enjoy multimedia fun without compromising on performance in an energy-efficient, thin and light design, boasting premium style. The widescreen 14-inch **Packard Bell EasyNote NX** and the 15.6-inch **EasyNote TX** sport a chic and superior design reflected by the Arctic Silver colour and highly recognizable touchpad.

Only 22 millimeters thick, weighing less than 2.5 kg¹, the **Packard Bell EasyNote X series** notebooks are easy to carry and will deliver smart power for extended enjoyment with an unmistakable touch of class.

High-class personality

Start using your **EasyNote X series** notebook, and at a glance it will become the most coveted device. Its unique cool-blue touchpad, that glows with glamour when activated and switches off automatically, creates an exquisite highlight — like a "**swimming pool**" that invites you to dive into entertainment!

With only two fingers, the multi-gesture touchpad lets you manipulate pictures and artwork easily, instinctively zoom in and out, and browse photos, websites and documents.

The metal-like keys of the keyboard match the cover for a seamless look and make typing extra smooth.

The Packard Bell name plate, on the cover, discreetly highlights the elegant slender and stylish profile.

Smart entertainer

Transform your **Packard Bell EasyNote X series** into a mobile theater. The 16:9 widescreen LED-backlit display is ideal for watching movies with vivid colors and contrasting details. Completed by a Blu-ray drive² and Dolby® Home Theater sound, the **Packard Bell EasyNote X series** notebooks offer a theater-caliber sound with just two speakers and an unprecedented movie-watching

¹ 22.2 mm & 2.3 kg for the EasyNote NX – 21.9 mm & 2.5 kg for the EasyNote TX

² Blu-ray drive is optional



experience. Thanks to the HDMI port, the **Packard Bell EasyNote X series** can be connected to any HD television or audio/video devices, such as monitors, projectors etc. And there is plenty of room, up to 640 GB, to store all your precious multimedia files.

You can smartly optimize your computer performance to use less power and free yourself from the electrical outlet for up to 8 hours³ the **Packard Bell EasyNote X series** come with latest Intel® Core™ i series processors and with advanced NVIDIA® graphics featuring Optimus™ switchable technology⁴. **Easy-to-access keys**, on the keyboard, let you easily control the volume up and down, while **capacitive multimedia keys** offer full control to play, stop or eject your disc with the brush of a finger. A **programmable key** can be associated to your favorite application, such as launching the full version of Adobe® Photoshop® Elements 8, whenever you want to edit your holiday pictures.

Easy access to social networking

The **Packard Bell EasyNote X series** notebooks let you enter your preferred social network with a click thanks to the innovative **Packard Bell Social Networks** application.

All you have to do is to press the **Packard Bell Social Networks key** on your notebook and you will enter directly your favorite social networks: Facebook, YouTube™ and Flickr.

There is no need to launch an Internet browser, you can post comments, play games, update your profile, view or share photos and videos, and manage your entire online social life directly from your desktop.

A built-in webcam and microphone gear you up for high-resolution face-to-face chats with friends and family, wherever you are.

The **Packard Bell EasyNote NX** will be available in UK outlets in August 2010 starting at the estimated price of £599.

The **Packard Bell EasyNote TX** will be available in UK outlets in July 2010 starting at the estimated price of £599.

Availability, software and technical features will vary according to countries.

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About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit www.packardbell.com & www.packardbell.co.uk

³ Actual battery life varies by model, configuration, applications and operating conditions.

⁴ The EasyNote NX series features NVIDIA® 310M or NVIDIA® 330M graphics card. Some models come with Intel® HD graphics.



All prices are given as information only and include VAT.

The listed battery life is based on MobileMark 2007® productivity mode testing with wireless on.

Details of MobileMark2007® testing are available at www.bapco.com. Battery life rating is for comparison purposes only.

Actual battery life varies by model, configuration, applications, power management settings, operating conditions, and utilized features. A battery's maximum capacity decreases with time and use.

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